



Dawson Consulting Group

Decision Accelerator

OVERVIEW

The Decision Accelerator is an organization effectiveness service that reduces the risk of poor execution by increasing the speed, quality, and durability of business decisions. It is for business leaders who need to quickly close on complex, cross-organization issues that have a significant impact on business success. Unlike time-consuming approaches in which teams attempt to "walk-around" complex decisions, the Decision Accelerator brings together the critical participants to work concurrently to a swift conclusion. Rather than relying on team members to organize and facilitate these meetings, the Decision Accelerator allows you to focus on your team's work while professional facilitators work with you to define an effective process and facilitate it to closure.

The DA provides an accelerated and high-quality meeting management and business solutions processes to program and project related task. It is a dedicated event where groups strengthen and accelerate:

- Innovative and strategic tactical planning
- Implementation planning
- Decision making / Issue resolution
- Organizational alignment
- Process and organization design



Types of problems that are addressed:

- How can we improve the quality of program / merger execution and reduce implementation time and risk.
- Is there a way to speed complex cross-organization decision making, improve the quality of decisions, and insure we have high commitment of critical stakeholders?
- How do we get high commitment while we work through these changes?

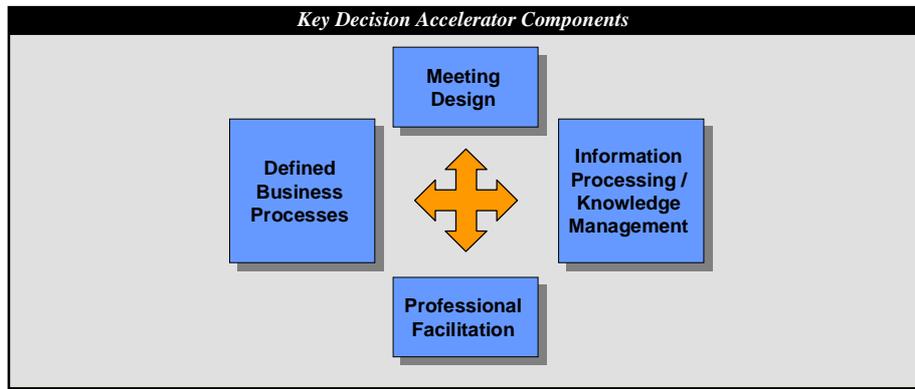
WHY DOES IT ACCELERATE?

- Process and environment eliminate barriers to creativity and productivity
- Systems perspective: key decision makers, content experts, internal and external stakeholders participate and make prompt decisions
- Clearly develops and defines problem for participants
- Taps into energy and information to all participants on problem solving and action
- Promotes transformation of ideas into practical action steps
- Parallel Processing:
 - Look issues from multiple vantage points
 - Work iteratively
 - Synthesize results
- Creates common language quickly which enhances individual productivity, collaboration and communication

APPROACH AND FRAMEWORK

A Decision Accelerator event is structured to deliver solutions, implementation plans and prototypes, with high participant commitment — all on site.

The DA process, in many ways, is analogous to a sporting event, requiring teamwork, the unique skills of each player, a coach to guide the team, and an intensive time period in which to succeed. The intensity and synergy of the process lead to successful problem solving and to creating a cohesive integrated team. Four key components are integrated into a decision accelerator process:



METHOD

The DA method follows the following steps:

- Identify objectives and outcomes
- Develop meeting design
- Prepare stakeholders and logistics
- Run event
- Finalize Documentation

EXPECTED OUTCOMES AND RESULTS

- Accelerated speed in delivery. Make changes faster and adapt quicker
- Fast commitment to change by sponsors and stakeholders
- Stimulates creative thinking and allows for real time knowledge capture
- Experienced staff provides end-to-end delivery of meeting

NEXT STEPS FOR CONSIDERATION

1. Draw upon this design experience and have an informal conversation why you feel decision accelerator may be an issue you need to address.
2. Request a more formal overview of the decision accelerator process and benefits.